

## **Internet Data Policy (11/21/13)**

Dynamics Inc. ("Dynamics") appreciates your interest in this web site and other related or linked Dynamics sites ("Site"). Your privacy is important, and we want you to understand our practices with respect to gathering information from visitors to the Site and with respect to the uses we make of that information. Please check each portion or page of the Site that you visit. Certain portions or pages of the Site may contain their own privacy policy applicable to your use of that portion or page.

### **Information and Uses**

When someone visits the Site, our web servers automatically gather information that allows the site to communicate with the visitor's computer during the visit. We also track such information as the number of visits to the site, which parts of the site visitors select, IP address (the Internet address assigned to your computer from your Internet Service Provider), domain type, browser type, date and time of day. We use such information only for statistical purposes that help us design and administer the Site. This information does not disclose Personal Information that would permit us to identify or locate individual visitors.

Privacy concerns focus on Personal Information, that is, information that could identify a specific individual, such as names, addresses, e-mail addresses and telephone numbers. If, during your visit, you personalize the Site, complete an application form, enter a contest or submit other information to us, you may provide us with Personal Information. We may collect and use that Personal Information to provide you with products or services, to bill you for products and services you request, to tell you about our products and services which we think may be of interest to you or to communicate with you for other purposes.

As explained below in the section on Dissemination of Information to Third Parties, we do not distribute or sell Personal Information to third parties for the purpose of allowing them to market their products and services to you without your express consent thereto. Moreover, as explained in the Opt Out/Modify Information section, we will make a reasonable effort to remove your Personal Information from our database in such a way that you will not receive future communications from us, if that is your wish. If you notify us that Personal Information previously submitted to our site is no longer accurate, we will make a reasonable effort to make appropriate corrections. To facilitate our efforts to meet your request, it would be helpful if you could let us know the context in which you provided Personal Information.

### **Information Placed on Your Computer**

We may store some information (commonly known as a "cookie") on your computer when you look at or use the Site. This information facilitates customizing your use of the Site and helps to avoid the need for you to re-enter your details every time you visit it. Should you wish to, you can erase or block this information from your computer.

### **Online Advertising**

We use third-party advertising technology to provide ads when you visit sites upon which we advertise. This technology will not process any information that can be used to personally identify you, i.e., it will not include your name, address or other Personal Information. When you access an ad, a "cookie" file will be stored on your computer. This information is used to help manage our on-line advertising. These third parties may also use cookies to tailor the ads presented to you based upon your previous visits to the Site. You can opt out of the use of cookies by these third party vendors by visiting the Advertising Initiative opt-out page ([http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)).

### **Information from Children**

Dynamics does not seek, through the Site, to gather Personal Information from or about persons under the age of 17.

### **Hyperlinks**

This Site has links to sites that Dynamics does not own control or maintain. We cannot be generally responsible for their privacy policies and practices, and we make no representations or warranties about the privacy practices of those sites generally, unless specifically referenced otherwise elsewhere on our Site. Similarly, we cannot be responsible for the policies and practices of any site from which you linked to our Site. We recommend that you check the privacy policy of other sites and contact the operator if you have concerns or questions.

### **Dissemination of Information to Third Parties**

Communicating via the Internet and sending information, products and services to you by other means necessarily involves your Personal Information passing through or being handled by third-parties, but Dynamics does not generally sell or distribute your Personal Information to third parties for purposes of allowing them to market their products and services to you, unless specifically referenced otherwise elsewhere on our Site.

We may employ other companies and individuals to perform functions on our behalf. Such third parties have access to Personal Information needed to perform their functions, but may not use it for other purposes, unless specifically referenced otherwise elsewhere on our Site.

### **Data Transfers**

We may transfer the Personal Information that we collect about you to countries other than the country in which the information was originally collected. Those countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your information to other countries, we will protect that information as described in this Privacy Statement.

### **Sensitive Information**

Dynamics does not generally seek any sensitive information from visitors to our Site, unless legally required to do so. Sensitive information includes data relating to race or ethnic origin, political opinions, religious or other similar beliefs, trade union membership, physical or mental health, sexual life or criminal record. We suggest that you do not provide sensitive information of this nature. However, if you do provide such information, Dynamics accepts your explicit consent to use that data in the ways described in this Privacy Statement or in the ways described at the point where such information is disclosed.

### **Opt Out/Modify Information**

You can request the removal or modification of your Personal Information by sending an e-mail to [privacy@dynamicinc.com](mailto:privacy@dynamicinc.com). We will then make a reasonable effort to accommodate your request. As previously noted, it would be helpful to let us know the context in which you provided Personal Information.

### **Conditions of Use, Notices and Revisions**

If you choose to visit our Site, your visit and any dispute over privacy is subject to this Privacy Statement and our General Terms of Use of our Site, including any limitations on damages, arbitration of disputes and application of law provisions. We reserve the right to change this statement at any time without notice.

### **Contacting Dynamics Relations**

If you have any questions about the content of this Privacy Statement, please contact Dynamics' Data Privacy Office at the following address:

Dynamics Inc.  
Attn: Data Privacy Office  
493 Nixon Road  
Cheswick, Pennsylvania 15024

When we make material changes to this Privacy Statement, we will post such changes on this page and update the revision date at the top of the Privacy Statement. We encourage you to view our Privacy Statement regularly for updates.